

# Building Systems Thinking Capacity Across **GENERATIONS**



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## **GEOGRAPHIES**

 **Waters Center**  
*For Systems Thinking*

# 2023

## Annual Report

### **Our mission**

at the Waters Center for Systems Thinking is to empower individuals to use systems thinking in their work and life. We do that by helping people create positive change and improved performance through systems thinking. And we believe that as more people employ their systems thinking capacity, the world becomes a better place.

**We have experienced great momentum toward that end in 2023.**

**Read on for some highlights from 2023!**



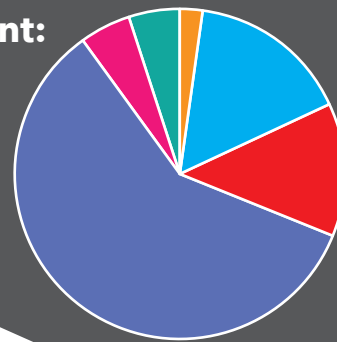
Providing free, high-quality systems thinking learning resources available on demand, 24 hours a day, seven days a week.

One thing we do really well at the Waters Center is bringing people together from a variety of ages, places and walks of life to use systems thinking to engage around diverse topics. The Thinking Tools Studio and its live offering, Open Studio, are key to creating that community. The Waters Center team looks forward to a weekly email showing new TTS subscribers and their locations – an indicator that our work is spreading and impacting the world.

Currently we have over 10,500 total subscribers to TTS.

2023 brought us an additional 2,200 TTS subscribers from 103 countries.

2023 subscribers by continent:



- Oceania: 110
- South/Central America: 108
- North America: 1303
- Europe: 292
- Asia: 349
- Africa: 52



Special thanks to the individuals who generously gave of their time to share in our Open Studio sessions! Here is a recap of 2023:

January  
STEMAZing  
Systems Thinking



February  
Systems Thinking  
in Healthcare Ed.



March  
Using ST to Increase  
Resilience & Wellbeing



April  
Shell NXplorers



May  
Growing ST in  
Your Organization



June  
Developing the Leaders  
Our Systems Deserve



September  
An Imperfect Leader



October  
Building ST Capacity



November  
Public Health Needs  
Equity-Minded STers



December  
A Global Perspective  
in Habits Work



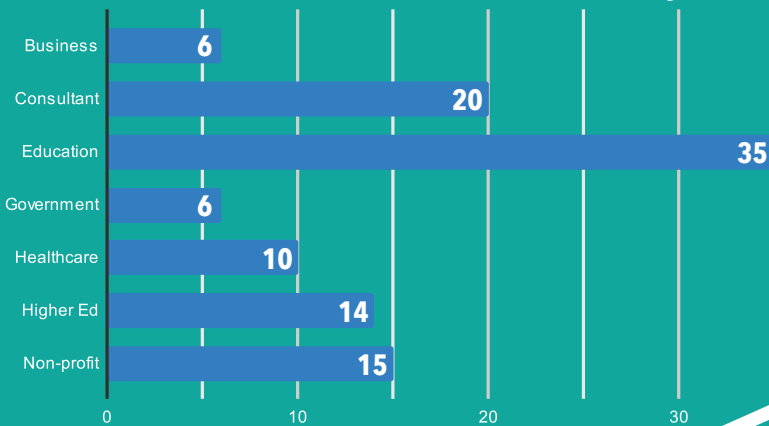
# Advanced Facilitator Credential

Our first cohort of credential candidates launched in June of 2021. AFC is an intensive one-year program to build an individual's skills in systems thinking, facilitation, and coaching.

The program continues to grow. To date, 105 people have participated in the program, with 84 of those earning a credential. Special congratulations to the members of Cohort 4 who were credentialed on November 15, 2023.



Take a look at our AFC cohort members by the numbers:



One sad piece of news that we need to share from 2023 is the death of our co-founder, Faith Pigors Waters. Faith passed away on March 6, 2023 at the age of 94, joining her beloved husband James L. Waters who died May 17, 2021. Upon her death, we created the Faith P. Waters AFC Scholarship. One full scholarship per cohort will be awarded to an educator who has demonstrated a commitment to including systems thinking to build the thinking capacity of their students. Faith's passion for this work and specifically for its educational application continues to inspire us every single day.

To see a complete list of current credentialed facilitators, visit [our website](#).

## Shell NXplorers

Shell NXplorers is an international educational program to help young people develop critical thinking and creative problem solving skills throughout their school and professional lives. Mary Quinnan and Alexis Kieft have been working together with staffers at Shell to infuse this program with systems thinking concepts to increase the program's impact on students around the world.

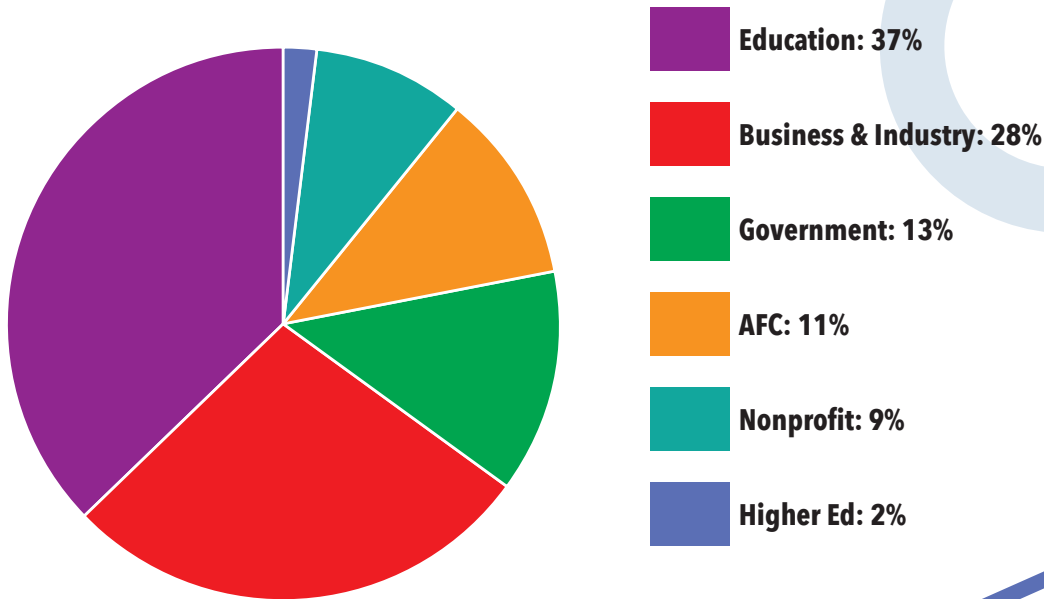
## STEMAZing Systems Thinking Sets Sail

In September 2022 DaNel Hogan launched STEMAZing Systems Thinking programming to support teachers in applying ST to STEM instruction, impacting thousands of students. In 2023 DaNel extended our reach to international waters when she set sail as part of an esteemed group of educators who boarded the Joides Resolution, a working research vessel, to create new teaching materials for educators around the world.



# By the Numbers:

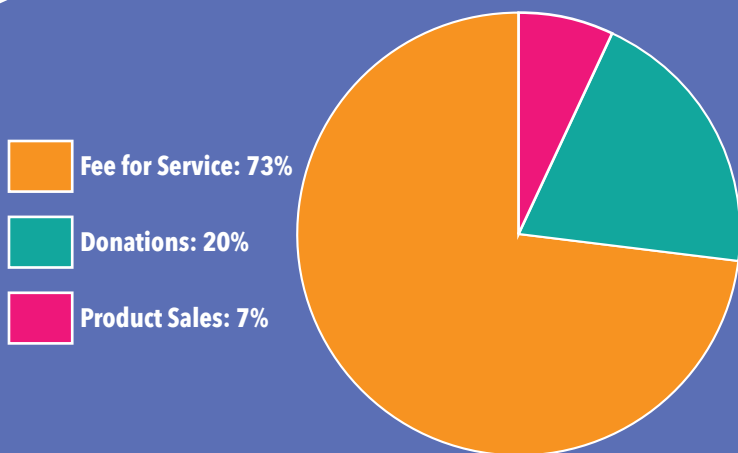
Clients served by sector based on percentage of revenue



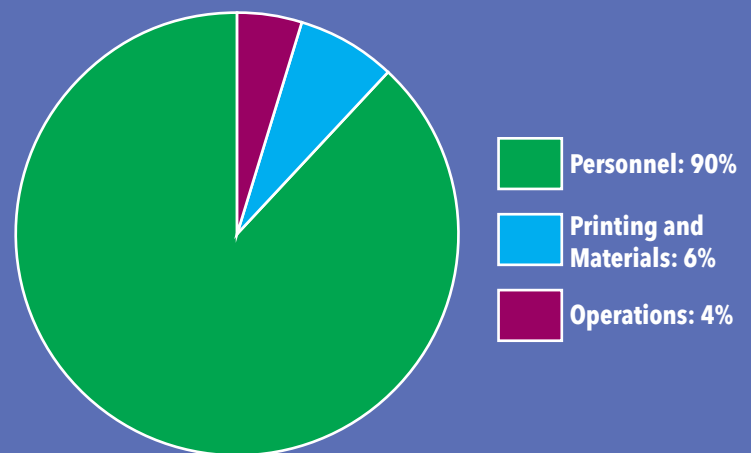
## The resources that contributed to our mission

A glimpse at the Waters Center financials for 2023

### Revenue by Percent



### Expenses by Percent



Special Thanks to our current board. Their leadership and support create the structures that make possible the work accomplished this year.